## Escola Universitària Politècnica de Mataró

Centre adscrit a:



UNIVERSITAT POLITÈCNICA DE CATALUNYA

Graduat en Mitjans Audiovisuals

## **PROJECTE DELOREAN**

**Economic Study** 

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SPRING 2014





TecnoCampus
Mataró-Maresme

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## **1. ECONOMIC STUDY**

## **1.1 Project fictitious cost**

I have performed and Economic Study of the project to know the costs of the project if a professional have made and compare with the real costs.

The fictitious cost has been divided into 3 parts: Research stage, Action stage and Conclusions stage.

The tasks are done by Marius Comas (Line Design Collaborator) and me.

Salary is obtained from official state Spanish bulletin of the last year 2012. I also augmented this salary in 5% for the change of the year.

TASK	Professional	Hours	Cost/Hour	Budget	5% Increase
RESEARCH STAGE					
Meetings	Project Director	45	20.00€	900,00	45,00
Budget	Project Director	10	10,00€	100,00	5,00
Production plan	Project Director	50	20,00€	1000,00	50,00
Surveys	Project Director	50	20,00€	1000,00	50,00
ACTION STAGE					
Recording different videos	Line Design Collaborator	20	10,00€	200,00	8,00
Audio	Line Design Collaborator	12	10,00€	120,00	26,00
Storyboard	Project Director	3	20,00€	60,00	3,00
Postproduction plan	Project Director + Line Design Collaborator	20	20,00€	400,00	15,00
CONCLUSIONS STAGE					
Writing Project	Project Director	100	20,00€	2000,00	100,00
Project solution	Project Director	50	20,00€	1000,00	50,00
			Total	6780,0€	339,00€

#### **OTHER COSTS**

Transports	120,00			
		_		
Total	120,00			
TOTAL 120,00€				
AMORTIZATIONS				
	Cost	Years	Euros per year	
MacBook Pro	1900€	3	633	
Final cut pro X	270€	3	90	
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### TOTAL COSTS

PROJECT	6780,00
OTHER COSTS	120,00
AMORTIZATIONS	723,00
TOTAL 7623,00	)€

## 1.2 Real Cost

In the real costs I show the costs that I really paid.

I have done almost the entire work of the project, and I only had the collaboration of Marius Comas (Line Design Collaborator), that has helped me selflessly.

The displacements have been made with my own car or motorbike, which are already paid. I will count only de gasoline.

Also the material used in the project like the Macbook Pro or the Final Cut software, and it is already paid, but I will count amortization in 7 years.

#### **OTHER COSTS**

Gasoline	50,00				
Total	50,00				
TOTAL 50,00€					
AMORTIZATIONS					
	Cost	Years	Euros per year		
MacBook Pro	1900€	7	271,42€		
Final cut pro X	270€	7	38,57€		
	TOTAL PER Y	ÆAR 309,99€			

#### **1.3** Compared the real cost and the fictitious

Fictitious Cost = 7623,00 Euros

Real Cost = 309, 99 Euros

There is a difference of twenty times higher, and that's because the budget does not include the actual cost of the items of personnel, transportation or material.

Where there is more difference in the value of staff, because this project is like a Business Plan and does not have many material costs.